



### **Right here for Memphis every day**

With nearly 300 employees based in Memphis, BlueCross BlueShield of Tennessee is committed to the community. In recent years, we've invested heavily in West Tennessee.

### **BlueCross Healthy Places**

The signature cause of the BlueCross BlueShield of Tennessee Foundation, the BlueCross Healthy Place program creates and revitalizes public spaces in communities across the state, allowing neighbors to come together for healthy activity and connection.

Memphis is home to two BlueCross Healthy Place projects:

- [The BlueCross Healthy Place at David Carnes Park](#) – a \$5.4 million investment in the Whitehaven community
- [The BlueCross Healthy Place at Foote Park](#) – a \$750,000 revitalization completed in partnership with the Memphis Housing Authority

### **BlueCross Power of We Scholarship**

In 2013, the BlueCross BlueShield of Tennessee Foundation established the [BlueCross Power of We Scholarship](#) to address health disparities, including underrepresentation in the medical field, that minority populations face. Each year, the foundation awards \$10,000 scholarships to six outstanding minority college students pursuing careers in health care. The scholarship is administered in partnership with the [National Association of Health Services Executives – Memphis Chapter](#).

[2022 recipients](#) included three Memphis-area students:

- Destiny Bryant – University of Memphis
- Audra Grace Crutchfield – University of Memphis
- Tzipora Hunter-Davis – University of Memphis

### **BlueCross BlueShield of Tennessee Community Trust**

The [BlueCross BlueShield of Tennessee Community Trust](#) provides support to nonprofit partners throughout the state. Funding focuses on four primary areas: charitable clinics, disease prevention and treatment, youth health and development, and diversity and inclusion.

To date in 2023, the trust has provided **\$82,000 in grants** to several Memphis organizations, including:

- Clean Memphis - \$5,000
- Down Syndrome Association of Memphis - \$5,000
- Junior Achievement of Memphis and the Mid-South - \$5,000
- Juvenile Diabetes Research Foundation of Tennessee – Memphis - \$4,000
- Make-A-Wish Mid-South - \$5,000
- Memphis Child Advocacy Center - \$5,000
- Orpheum Theatre Group - \$2,500
- Volunteer Odyssey - \$5,000